



**GREENTHOS**  
CAPITAL  
PROTECTING LEGACIES

# Family Wealth Solutions

Wealth Management For Enterprising Families



# Empowering Families to preserve & manage multi-generational Wealth

Greenθος Capital specialises in the transfer, preservation and management of generational wealth. We offer a wide range of advisory, technical and operational capabilities that help families navigate the challenges and responsibilities that come with wealth.

As a family or individual with significant wealth, Greenθος Capital can work with you to structure your wealth so that it is preserved across generations. We can set up a trust, company or other appropriate investment vehicle with the necessary governance structures. This way, you will have a unified approach to succession planning, next generation training, governance, risk management, wealth management and philanthropy.

Whether you have a business and are looking to consolidate your wealth or you have accumulated significant wealth from your endeavors, having the right structures in place might be what you need to lay a foundation for an enduring family legacy.

## DID YOU KNOW?

**The £17 Billion British royal empire is held through estates. The ruling king or queen is entitled to income from the estates but the assets of the estate are not considered private property and cannot be sold for personal gain. That way, assets are preserved from generation to generation.**

Benefits From Such a Structure include:

- Helps articulate a clear purpose for wealth and a long term strategy with which to manage it.
- Helps a family have a clear understanding of every one's role in managing the family's wealth.
- Helps a family have an effective decision making process with transparent governance structures in place for managing its business and wealth.
- Helps a family understand its wealth separate from those of the business and plan for sustainability across generations.
- Triggers more professionalism throughout the family and the family business.
- Offers reporting capabilities that allow the family to measure progress toward goals and make decisions with clarity and confidence.

## Why You Need A Centralised Family Wealth Management Structure

- You want a strategic vehicle to help you achieve important goals for your family including but not limited to wealth building, talent development, impact and family unity.
- You feel that existing service providers are not giving solutions to help you preserve your wealth across generations.
- You need privacy. Wealth sometimes needs representation to avoid unsolicited attention.
- You want to pursue philanthropic ventures in a sustainable way.



# Greenthos Family Wealth Services

Our family wealth offering helps families build and preserve wealth across generations. We identify key pillars and values that serve the best interests of the family, its wealth and business to achieve long-term sustainability of not only the family wealth but also the family. We help our clients articulate the family's purpose for wealth and subsequently put in place structures that steward their wealth across generations.

Families that achieve multi-generational success and sustainability view their family business as part of a wider family wealth portfolio. They identify their entire portfolio of wealth and grow it over time to meet the family's needs from generation to generation.

Greenthos Capital works with families to develop multi-generational wealth strategies for family's total wealth.








<b>Strategy</b>	Family governance, family business advisory, succession planning, philanthropy, next generation advisory, wealth planning, Cash management
<b>Fiduciary Services</b>	Trusteeship, estate planning and execution that are all aimed at growing and preserving your wealth.
<b>Investment Solutions</b>	Independent financial advice across asset classes, asset managers, bankers and geographic regions.
<b>Governance &amp; Administration</b>	Accounting and tax compliance, bank account management, consolidated reporting & record keeping, treasury management, and insurance

## Why Work With Greenthos Capital To Preserve & Manage Your Family Wealth?

- Have all your financial affairs integrated under one roof and specifically managed with your family's future in mind.
- Have a multi-disciplinary team of advisers to look at the big picture of your family wealth.
- The family will be supported by experts in different fields including wealth management, tax planning, estate planning, cash management and risk management who work together to make key recommendations and create financial solutions to suit the needs, expectations and goals of their families.
- We help you devise a comprehensive and integrated strategy for managing your family wealth .
- We act as personal CFO or chief advisor to families with wealth.
- Ensure that your family's wealth grows and is transferred seamlessly to the next generation.
- Ensure that the next generation is equipped to take over the reins of the family's wealth.
- Get a trusted and confidential offering for your family.

## What Makes Our Service Superior?

-  Independence: We offer a fee-only advisory service. This model helps us to serve our clients without financial conflict of interest.
-  An integrated, transparent and holistic approach to managing your family finances. We handle issues ranging from tax, accounting, finance, philanthropy, and estate planning.
-  Specialist knowledge and experience in managing private equity and large investment portfolios.
-  An objective review of your current structures, ensuring maximised intergenerational wealth protection.
-  Strong governance and adherence to a formal structure.

# Need Help Setting Up A Centralised Structure To Manage Your Family Wealth?

1

Our tailored solutions are developed not only to fulfil your objectives, but to broaden your financial horizons.

2

We undertake a health check, which is an initial review of your current circumstances (family and business portfolios, investment returns, risks, expenses, governance, reporting and others) and help you identify any shortcoming and or opportunities for improvement.

3

We draw up a strategic road map to ensure that whatever structure implemented meets the family's aspirations.



## About Greenthos Capital

Greenthos Capital Limited is a private wealth management firm that creates wealth for now and future generations of Africans. Our services focus on the transfer, preservation and management of assets across generations.

We create value for our clients in the areas of estate/trust administration, management of asset interests and other related services.

## Our Services Include:



Trust services



Investment management



Wealth Advisory



Philanthropy & Impact