

GREENTHOS  
CAPITAL  
PROTECTING LEGACIES



# Philanthropy

A GUIDE TO GIVING WITH GREENTHOS CAPITAL.

# Create Something Remarkable



Greenthos Capital works with individuals, families, corporates and institutions to put in place sustainable giving structures. Whether you are already making a difference in areas that you care about or looking to start your philanthropic journey, we partner with you to scale your impact.

## Our Philanthropy Services

We work with individuals, families, corporates and institutions to create the legal and administrative structures needed to optimize their philanthropic aspirations.

Our customised solutions allow our clients to start their philanthropic initiatives, build capital with the aim of growing your charitable fund over time while making regular distribution towards organizations, causes and communities that they care about.

## We set up your charitable vehicle by considering:

- Your philanthropic objectives.
- The amount you have available to give.
- Causes you can support that best match your intentions.
- The length of time for which you want to provide support.
- The level of involvement you would like to have.
- The impact you would like to have.

## We safeguard your intentions by:

- Work hard to understand and act on your founding vision.
- Distributing funds in a manner that is consistent with governing documents.
- Regular reporting on the activities of your funds.

## We ensure sustainability of your giving by:

- Investing in accordance with your overall philanthropic strategy, the size of your initial funding and how much funding must be generated to achieve your goals.
- Investing within an investment strategy that is designed for the needs of charitable funds, which include maintaining capital for present and future generations.
- The impact you would like to have.

## Why set up a charitable vehicle with Greenthos Capital?



### Sustainable

Your vehicle can provide timeless support to charitable causes over generations. Your friends, family and colleagues can contribute and you can see your fund grow over time to have even more impact.



### Cost

Our structure enables lower fees and stronger value – meaning more can reach the community for greater social impact. We offer a single point of resource for everything related to charitable giving. Services such as expert advice, grant management, evaluation, administration, tax management and prudent investment of funds in perpetuity are all secured within our structure.



### Easy

Greenthos Capital handles all the administration, compliance, investing and reporting so you can concentrate on the giving.



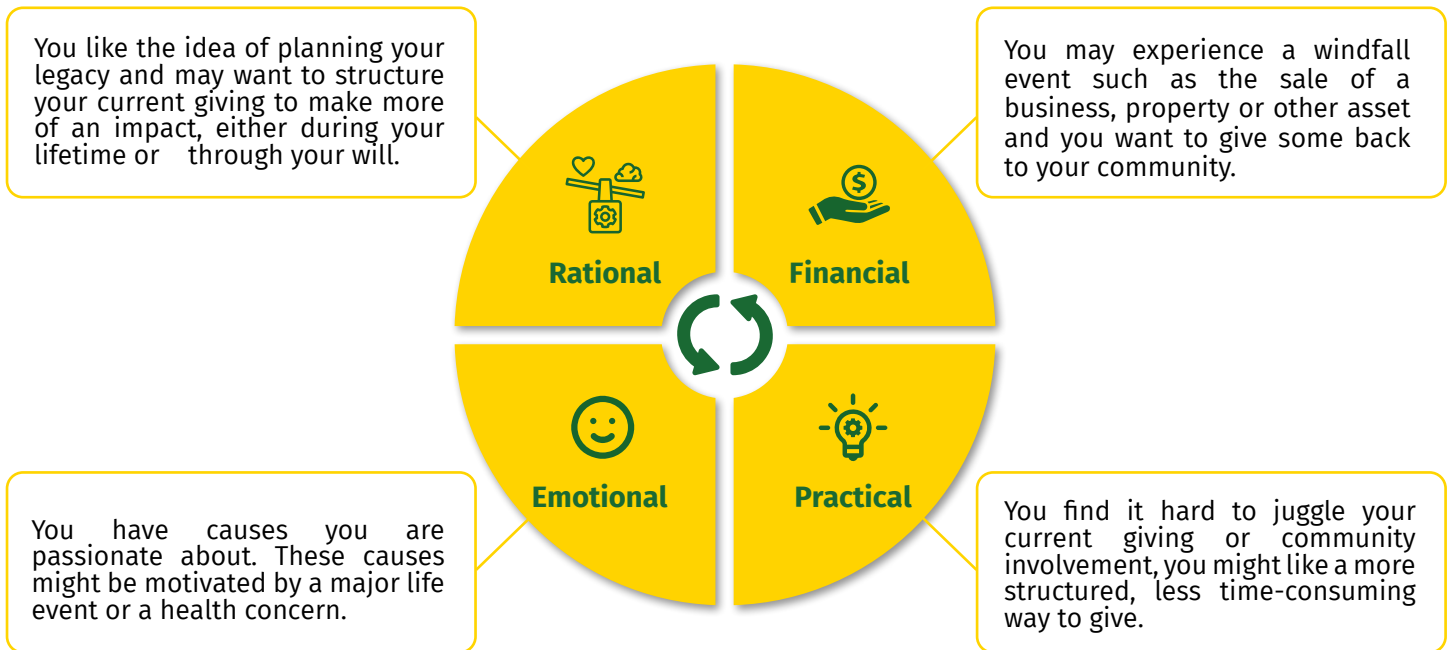
### Impactful

We offer research and advice on your areas of interest, not-for-profit organisations or specific projects you'd like to support to help you have the most impact where it matters.



# Why Give? →

We all define success differently. Whatever your motivations for giving, Greenthos Capital can help you make a lasting difference, within an effective and efficient structure.



## When can you Give?

Your involvement can be as much or as little as you would like – you can have a hands-on approach to the management and granting process, or you can take a purely strategic role. Greenthos Capital has the expertise and experience to assist you in becoming more strategic and intentional in your giving so that your philanthropy can have great impact.

### Giving during your lifetime

There is a range of charitable vehicles which can help you define, secure and, if needed, perpetuate your charitable intentions during your lifetime. Giving during your lifetime allows you to be actively involved in developing your philanthropic legacy and participating in the benefits it bestows.

- For those who wish to make large donations or want to grow their donations over time, a Charitable Trust structure may be the preferred solution. A Charitable Trust may have a limited lifespan or exist in perpetuity – both of these options can provide long-term support for the causes close to your heart.
- You may also choose to make regular donations directly to charities of your choice.

### Giving after your lifetime

Giving after your lifetime leaves you with a small window of opportunity to conduct your philanthropy. This may not be the best means of achieving your goals, especially if your vision is to build a sustainable charitable structure or effect large-scale change. You may choose to leave gifts to charities in your Will. This could be in the form of:

- A bequest/legacy of a fixed sum of money;
- By creating a testamentary Charitable Trust, you can ensure that your funds are distributed as you intend.

You can appoint the beneficiaries to your charitable intentions by naming them in your Will or you could provide guidance to a trusted adviser who will see to the application of funds in perpetuity. When preparing your Will, Greenthos Capital can provide guidance to make sure you have provided for the individuals you choose, or have an obligation to provide for, while ensuring your legacy can still fulfil your philanthropic goals.

### How We Work With Existing Charities

Greenthos Capital offers legacy planning services. We work with existing charities like endowment funds to raise funds through legacy giving. Our legacy giving programs help charities raise significant income through bequests and gifts.

# The Greenthos Foundation

Greenthos Foundation is an independent and registered charity associated with Greenthos capital. It serves as a platform for donors to pool together resources to create resilient communities and leave lasting legacies.

We help donors achieve their philanthropic ambitions with the added assurance from our administrative, accounting and legal services so that they can focus on their philanthropic causes. Greenthos Foundation supports anyone who wishes to develop a philanthropic project in line with their values, ambitions or desires.

Donors can support projects in the following areas:

Education	Climate & Environment
Health	Law & Justice
Sports	Civil Rights
Animal Welfare	Social Services & Community

**\* More options are available to philanthropists who care about causes that are outside the above focus areas \***

## How to give with Greenthos Capital

- 1 Establish An Individual Charitable Trust** – a trust which fulfils your wishes for making a difference in your particular area of interest.
- 2 The Greenthos Foundation** – an umbrella foundation that allows donors to pool funds to support various projects.
- 3 Create your own sub Fund** – a legacy fund created within the Greenthos Foundation structure dedicated to your preferred cause that others can then contribute to.
- 4 Contribute to an Existing Sub Fund** – Join a community of donors to maximise the impact on a specific issue, (eg. the environment fund).

## Testimonial

Yvonne set up a charitable trust with Greenthos Capital Limited to support education needs of children from disadvantaged backgrounds.

*“I am passionate about seeing every Ugandan grow up and be able to support themselves,”* Says Yvonne. The **YJH Education** trust provides funds for education at all levels. She adds, *“With education, people have more choices that should put them one step ahead.”*

Before establishing her charitable Trust, Yvonne had been giving directly to individuals and found that she wanted to give in a more sustainable way. *“What appealed to me most was the structure that Greenthos Capital offered. Now I can give in a more orderly way. I can invite others to contribute to my charitable trust and the education of the individuals I support won’t be interrupted should anything happen to me or my income”*



**“What appealed to me most was the structure that Greenthos Capital offered.”**

# Leave a Legacy with Greenthos Capital

## Why work with Us?

- ✓ We are a team of professionals across legal, compliance, accounting, finance, fund management, and philanthropy. Through our work, we have extensive experience in handling the administrative, compliance, investing and reporting needs of our clients.
- ✓ In our capacity as a fiduciary, we assist our clients carefully consider a range of strategies to ensure that your intentions are well understood and carried out in a manner that is consistent with their founding vision.
- ✓ We focus on building lasting legacies for our clients through our different service offerings. Because we provide a wide range of related services, we are able to provide a holistic approach to your affairs.
- ✓ We are a fast growing eco-system builder in the Ugandan philanthropy sector. With our platform, we are able to connect donors-individual and institutions to causes that matter.
- ✓ We have experience in managing estate planning and trusts for individuals, families and institutions.
- ✓ We are independent, act objectively and impartially when dealing with our clients 'affairs.
- ✓ We deal with our clients' affairs promptly and efficiently.
- ✓ We provide continuity (unlike an individual, we will not die, become ill or be absent when needed).



## About Greenthos Capital Limited

Greenthos Capital Limited is a private wealth management firm that creates wealth for now and future generations of Africans. Our services focus on the transfer, preservation and management of assets across generations. We create value for our clients in the areas of estate/trust administration, management of asset interests and other related services.

### Our services include:



**Philanthropy  
& Impact**



**Trust  
services**



**Investment  
management**



**Wealth advisory**



Plot M697, Equata Building, Ground Floor, UMA Show Grounds, Lugogo  
info@greenthos.com | P.O box 102396 Kampala. |+256 760 200 955

